

iceberg job description

Digital Creative / UXUI

About iceberg

Iceberg is an independent creative company that delivers meaningful strategic and creative solutions that result in real commercial outcomes for our client's businesses.

Famous for creating celebrated brands, campaigns and digital experiences, iceberg has a variety of clients from a broad range of sectors including property, the arts, manufacturing and retail.

We have a number of exciting projects in the pipeline, so we need more people to help make them happen. This is your chance to join a leading New Zealand studio.

About you

You are an intermediate digital designer who is looking to do the best work of your career. You will have between 3 and 5 years of experience in an agency environment. Your core skills will be in digital design with a focus on UX and UI. This means that you need to be familiar with user experience outputs (user flows, prototypes, wireframes, mockups etc) and should have a portfolio to demonstrate that.

Understanding of how layouts work in html/css and skills in motion design are also expected of someone at this level.

Knowing how to set up documents for print and the artwork process is a bonus.

Iceberg creates work that covers every touchpoint so you need to be able to think in terms of design systems – how an idea can work in many mediums (not just screens) and know how to create a visual language that expresses a strategy or a concept.

What do we look for?

Ideas

Big ones, small ones, fun ones and serious ones. We want to see ideas that make us jealous. A good idea can live in multiple formats and channels, not just digital. Show us how it's done.

Experience

Can you demonstrate that you have the skills? Whether it's a major digital campaign for a global company or a personal project made with friends. We need to see that you think creatively and have an eye for detail.

Communication skills.

We want people who speak eloquently and intelligently. People who can explain the what and the why of the work. And do it with persuasion. Can you write too? Bonus!

The right attitude

Positive, reliable, collaborative and driven to do amazing work. That's obvious, yeah?

Craft

Type, layout, grids, colour and image are the building blocks of what we do. Our creatives know the rules and when to break them.

Curiosity

Do you have an encyclopaedic knowledge of Japanese indie magazines? Or a collection of vintage cookbooks? Our creatives look outside the mainstream to get their kicks.

A great portfolio

You don't have to be a developer to make an amazing website. A crappy Wordpress theme won't cut it. Make the pictures big and explain the projects clearly. If you can't sell yourself, what can you sell?

Personality

We are going to spend a lot of time together. We want to spend it with people we will enjoy being around, people we will learn from and have a drink or two with at the end of the day.

Apply at weareiceberg.co/careers